

SSIA Board Meeting May 9 2011

Silver cup.

The idea was discussed of getting all the same shoes for the contest.

The judges have stated that the scoring sheets need to be up dated. Also the rules need to be reviewed.

Do we limit the number of entries?

Why cant we keep the shoes until the convention.

Website.

The SSIA web site need to be updated.

How much traffic do we get to the site?

Raul mentiond the web site leatherspa.com as a model.

Should we have a separate website to promote shoe repair that is separate from the current website.

The slogan “ Shoe repair, it’s more than you think” was adopted for the t shirts for the show.