

Minutes of July 22nd, 2020 SSIA Board Meeting

Free Conference number is 712-432-6301, Code# - 196436

Attendance: Jim McFarland, Phil Wadzinski, Ben Meyer, Mitch Lebovic, Eddie Gitlin, Todd Roberts, Mark Dorothy, Shannon Embry, Jesse Pasternak

Absent: John McLoughlin

Quorum: Yes

- 1) Meeting was called to order at 7:02 pm.
- 2) Minutes from previous meetings were approved.
- 3) **President's Report –**
 - a. Jim reported most shops are still running at around 50/60%. He also talked about the Cobbler United program put together by Pasquale, and how there could be great benefits to the industry by going forward with it. He explained there would be a conference call that the board was invited to further discuss the program with Pasquale.
- 4) **Open Discussion –**
 - a. Jim talked further about the program including the app with shop finder, as well as a uniform software program for the stores involved. There would be a start up fee for shops in the program as well as a percentage to be put back into the operation. There was some concern over shops being left out of the program, and how exactly SSIA should be involved. The topic will be further discussed following the call with Pasquale.
- 5) **Vice President Report –**
 - a. Phil had nothing new to report on.
- 6) **Treasurer Report -**
 - a. John had nothing new to report on the balance. Total balance was at 87249.53 after all outstanding payments.
- 7) **Annual Meeting-**
 - a. We spoke about the annual meeting that was now going to be held via a zoom conference.
 - b. We talked about the format for the meeting which was still to be determined. John, Jim, Phil and Mitch were going to get together to finalize a platform. We discussed doing a few main reports and then having an open discussion. We could mute all participants not talking to keep the conference from being too cluttered.
 - c. It was also discussed to get members to email questions before, so there would be more time to answer them and it will remain more organized.

d. We decided for the next board meeting we would do a trial zoom meeting so we can get plans in order.

8) Old Business-

9) New Business-

10) Open Discussion-

11) Our next meeting will be August 12th, 8PM EDT and it will be on a zoom call.

12) Meeting was adjourned at 7:44 pm